



# WasteWatchers of the Eastern Shore

## Minutes of the May 9, 2018 Meeting

### Eastern Shore Chamber of Commerce

#### Persons in attendance:

Vice President Alan Silverman, Secretary Shannon Alexander, Treasurer Wayne Brown, Tim Whitaker, Intern Crystal Roughton

#### Call to Order

Vice President Silverman called the meeting to order at 12:05pm.

#### Minutes

The minutes of the April 11<sup>th</sup> meeting were presented.

**Treasurer Brown moved to approve the minutes. The motion, seconded by Vice President Silverman, passed unanimously.**

#### Treasurer Report

Treasurer Wayne Brown presented the financial report. Secretary Alexander clarified that the Square deposit from 3-14-2018 was from multiple members paying dues, not a donation from herself.

#### Unfinished Business:

##### *Sponsor-A-Road Update*

Ms. Alexander & Mr. Silverman provided an update. Shannon is to follow up with VDOT re: Google suite products and AAH list.

##### *Social Media Marketing Strategy & GreenNews Report*

Ms. Alexander provided an update on open/click reports.

##### *Events Update*

- Events Recycling Program – Neither Freda Johnson nor Terry Ewell were present to provide an update, but Ms. Alexander provided an update and Freda was highly commended for her efforts with the recycling program (AKA the “Green Team”) for the Chincoteague Seafood Festival.
- The Exmore Earth Day Celebration was a success with Boys and Girls Club Teens and local elected officials and business owners cleaning up prior to the Celebration and Girl Scouts volunteering to man the WW booth during the festivities.
- Household Hazardous Waste Collection – Ms. Alexander reported on the success of the May 5<sup>th</sup> event where about a ton of HHW was collected and thus disposed of properly.
- Operation Our Clean Road Events – Ms. Alexander provided an update of upcoming events and presented that we will need to order additional gloves soon.

- Northampton County – Rachel Wivell; Ms. Alexander reported that there is a potential volunteer interested in organizing OOCR events in central and southern Northampton County.
- June 2<sup>nd</sup> Clean the Bay Day; Guard Shore Beach & Rd and other locations (hosted by other organizations)

#### *ESCC WW Intern Update*

Ms. Alexander introduced Ms. Crystal Roughton, the new WW intern and presented some of her experience and her potential projects over the coming months.

#### *Legislative Initiatives*

Mr. Whittaker brought up bottle laws and litter taxes, discussion ensued. Mr. Whittaker is to reach out to Mike Baum of KVB to inquire their position on these options for reducing litter.

#### *Faith Community Engagement*

Mr. Whittaker described his thorough background experience in this subject matter and gave a full report on his extensive outreach efforts and plans for engaging the faith communities on the Eastern Shore. Ms. Alexander is to share information about the Lynnhaven River Now Pearl Faith program.

#### New Business

##### *Grant Update*

Ms. Alexander reported that we are waiting for results of the KVB application and that the VDH application has been updated to include an educational component, which WW would most likely be subcontracted to complete.

The next meeting will be held on June 13th, 2018 at the Eastern Shore Chamber of Commerce in Melfa, VA in the Board Room at noon.

The meeting was adjourned at 2:00pm.